

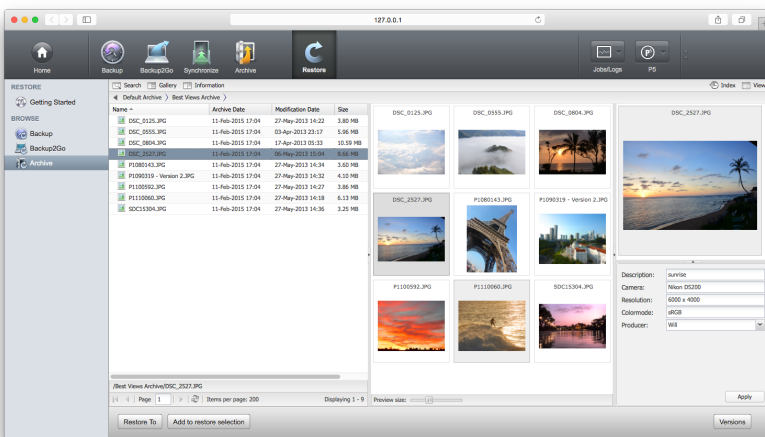
## P5 Archive as a mini-MAM

### Bare-bones Media Asset Management for simple file retrieval

With file numbers growing dramatically, finding the right asset can be a challenge. An efficient system for referencing and re-use of files becomes essential. P5 Archive's integrated mini-MAM system provides a simple solution to find and restore archived media quickly and efficiently.

#### Optimized Workflows Using Metadata

P5 Archive allows each asset to be labeled using customizable metadata fields and menus. As a result, re-use and retrieval of files becomes extremely easy. By referencing file names, archiving date, description and technical characteristics, assets can be discovered and restored within minutes. For future retrieval, technical and descriptive metadata ensure that long-unused production data can quickly be found.



The P5 Archive metadata and preview catalogue

#### Search and Restore with Previews & Proxies

P5 Archive's HTML5 previews and video proxies enable the required assets to be selected and restored from the archive. File types, such as images and videos can easily be viewed and replayed.

Multiple users can browse the archive simultaneously. Additionally, P5 Archive provides configurable login areas for restricted or direct access to (selected) parts of the archive to browse, search and restore files.

The automatic backup of Archive indexes at regular intervals provides maximum security for the mini-MAM system.

- ✓ Media previews & proxies
- ✓ Search & restore from browser
- ✓ Customizable metadata fields
- ✓ Cloning for offsite storage
- ✓ Disk, Tape & Cloud
- ✓ Option: Finder/FCP X integration

#### FFmpeg & ImageMagick

For generation of previews and proxies, P5 Archive enables users to employ any external generator. By default, image and video file previews are configured using FFmpeg and ImageMagick.

#### Advantages of P5 Archive's mini-MAM feature:

- ✓ Saves local storage
- ✓ Saves time searching for previous productions
- ✓ Optimized file tagging based on business needs
- ✓ Simple comparison and reference of files
- ✓ Protects all assets for the long-term
- ✓ Easy off-site storage

#### Options, Configurations, Interfaces...

We are happy to advise: [www.archiware.com](http://www.archiware.com) [sales@archiware.com](mailto:sales@archiware.com)

